

LA FESTA ITALIANA

AT HOLY ROSARY CHURCH JERSEY CITY 344 SIXTH STREET, JERSEY CITY, NJ 07302 201-795-0120
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www.LaFestaItalianaJC.com

Spring 2019

Dear Business Owners & Friends,

Summer in Jersey City means one thing. LA FESTA ITALIANA!!! The highlight of a summer of busy festivals honoring Jersey City's rich cultural diversity, the 116th Annual La Festa Italiana, celebrates Italian-American culture in Historic Downtown Jersey City attracting thousands of attendees nightly from the tri-state and beyond. La Festa runs from Wednesday, August 14 through Sunday, August 18.

We are pleased to announce that La Festa Italiana Jersey City is now a 501(c)3 entity. The 501(c) was formed with the vision of supporting Italian American culture and enriching the lives of the residents of Jersey City, noted as one of the most diverse cities in the nation. Proceeds benefit Holy Rosary Church, the First Italian Roman Catholic Church established in the State of New Jersey in 1885.

Our 5 day "old world street festival" has grown in the past decade from a simple church festival to a desirable, greatly anticipated destination event attracting thousands of attendees & vendors from across the tristate, along with print, online & broadcast media.

We need your financial support to underwrite the escalating expenses to produce La Festa. City & State licenses & fees, Security, Entertainment, Insurance, Advertising & Promotion, Site Facilities, etc... hover at an average of \$80,000 each year.

Our Sponsorship Opportunities range from:

- Presenting Sponsor at \$25,000 (1)
- Platinum Sponsors at \$10,000 each
- Gold Sponsors at \$5,000 each
- Silver Sponsors at \$2,500 each

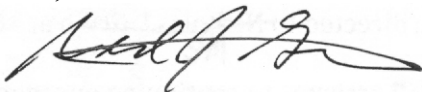
Sponsors are prominently acknowledged:

- In La Festa press releases, featured print & online articles
- Sponsors Banner throughout the event
- Emcee announcements hourly from our Main Stage.
- Logo placements in prominent locations

We hope YOU will Join US with a generous Sponsorship at La Festa Italiana 2019.

Please feel free to call me or our Marketing Director, Phil Fusciello at 201-424-0110, with any questions.

Best,



Nicholas J. Grillo
Co-Chairman -La Festa Italiana
C: 201-783-3045

cc: Philip A. Fusciello